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**UNIVERSITÀ DEGLI STUDI
DI CAGLIARI**

Crowdhelix: Registration and User Guide

RESEARCH AND TERRITORY DIVISION



Crowdhelix

[Crowdhelix](#) is an innovative platform that creates strategic collaborations between universities, research centers, and businesses worldwide, fostering research and innovation projects.

Crowdhelix offers to UNICA researchers the opportunity to:

- connect with a vast **network of qualified partners**;
- actively participate in international research and innovation communities;
- take advantage of free access to **events, webinars, and training sessions** on research and international funding opportunities.

Each UNICA user can register and independently access the Crowdhelix platform.

However, to make the most of its features and **ensure effective use**, it is important to follow a few **basic guidelines**.



How to register

- Access the website <https://crowdhelix.com/>
- Select the “**Get started**” option
- Choose “**Register**” under the profile “**I’m an individual researcher or innovator**”
- Fill out the registration form using only your institutional email address (nome.cognome@unica.it)
- Click on “**Register**”
- Check your email inbox and confirm your account by clicking the “**Confirm Your Account**” option in the verification e-mail.

The screenshot shows the Crowdhelix registration page. At the top left is the Crowdhelix logo. The main heading is "Create your account". Below this is a paragraph of instructions: "To register for a Crowdhelix account please complete your information and select your organisation from the list. If your organisation is not yet listed please contact us." The form consists of several fields: "First name" (input field with placeholder "Nome"), "Last name" (input field with placeholder "Cognome"), "Email" (input field with placeholder "nome.cognome@unica.it" and a note "Please use your organisation address"), "Organisation" (a dropdown menu currently showing "University of Cagliari"), and "Password" (input field with placeholder "password"). Below the password field is a checkbox for "I agree to the Terms of Service and consent to the processing of my Personal Data in accordance with the Privacy Policy." At the bottom of the form is a checkbox for "Sono un essere umano" (I am a human) next to the hCaptcha logo and "Privacy - condizioni". A large blue "Register" button is at the bottom right.



How to complete your profile

- Access the login page at <https://platform.crowdhelix.com/login>
- Log in using your credentials
- Link your ORCID iD to your profile
- Complete your profile by filling in all required fields
- Click on **“Continue”**
- Select your email notification preferences to receive updates on platform activities relevant to your interests and expertise
- Click on **“Continue”**

The screenshot shows the 'Add more details' section of the Crowdhelix profile completion form. It includes fields for 'Honorable title' (set to 'None'), 'Job title' (with the example 'e.g. Physicist'), and 'Website' (with the example 'https://www.researchgate.net/profile/ResearchGateID'). Below these are sections for 'Add a short biography' and 'Areas of expertise'. The 'Areas of expertise' section includes a text input field with the example 'e.g. Big data, Statistics, Robotics...'. A blue 'Continue' button is at the bottom. On the right side, there are three informational cards: 'Get priority listing', 'Get discovering and be discovered', and 'Get AI recommendations', each with a star icon and a brief description of the benefit.

Crowdhelix

Add more details

If you wish, you can provide details to further enrich your collaborator profile by filling the fields below.

Honorable title

None

Job title

e.g. Physicist

Website

Link to your professional profile for example on LinkedIn, ResearchGate, or your organisation's website.

e.g. <https://www.researchgate.net/profile/ResearchGateID>

Add a short biography

Briefly introduce yourself and your expertise (5000 characters or fewer).

Add a small summary about yourself

Areas of expertise

Please let us know some of the areas in which you can offer expertise to potential collaborators.

Your areas of expertise will be displayed on your collaborator profile, and will be used by Crowdhelix's intelligent recommender system to suggest suitable opportunities to you.

e.g. Big data, Statistics, Robotics...

Continue

Get priority listing

Fully completing your profile will earn you a badge, and mean that you are shown first when searching for experts.

Get discovering and be discovered

Complete your profile to allow other members to search for you and be matched with you based on your information.

Get AI recommendations

Crowdhelix's AI recommender can suggest the best opportunities for you based on your experiences and activity.



Tips - Profile

To fully leverage Crowdhelix's capabilities, it is important to:

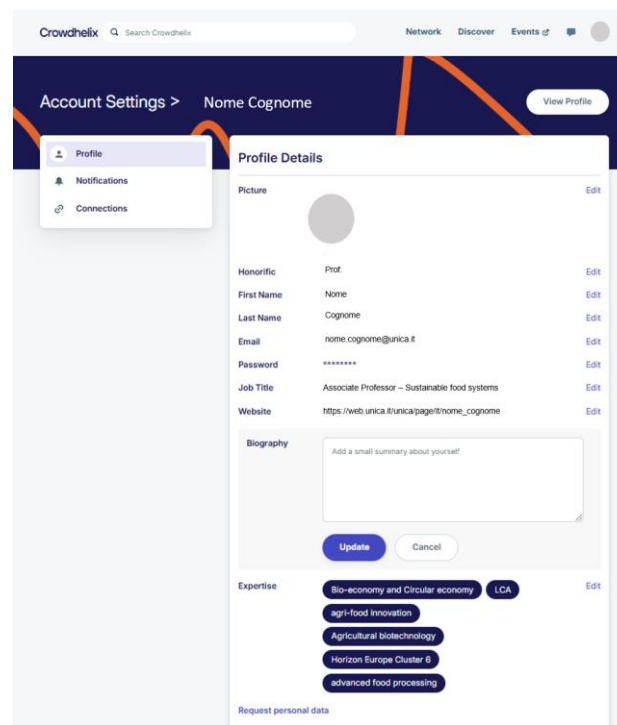
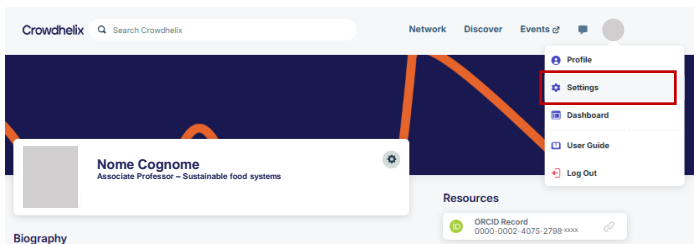
- **Ensure your profile is 100% complete** to maximize visibility, receive personalized recommendations, and increase your chances of being matched with relevant opportunities and collaborations.
- Use a specific job title in the “**Job Title**” field, such as *Professor in..., Head of ...*
- Include experiences and skills in the Biography section that highlight your potential contribution to a collaborative project.
- Use specific keywords in the “**Areas of expertise**” section to enhance your profile's visibility and be found by potential project partners.

The screenshot shows the Crowdhelix profile completion interface. It includes sections for 'Add more details', 'Add a short biography', and 'Areas of expertise'. The 'Add more details' section has a dropdown for 'Honorable title' (set to 'None'), a text field for 'Job title' (with 'e.g. Physicist' as a placeholder), and a text field for 'Website' (with 'e.g. https://www.researchgate.net/profile/ResearchGateID' as a placeholder). The 'Add a short biography' section has a text area with the placeholder 'Add a small summary about yourself'. The 'Areas of expertise' section has a text field with the placeholder 'e.g. Big data, Statistics, Robotics...'. A blue 'Continue' button is at the bottom. On the right, there are three informational cards: 'Get priority listing' (with a star icon), 'Get discovering and be discovered' (with a magnifying glass icon), and 'Get AI recommendations' (with a robot icon).



How to edit your profile

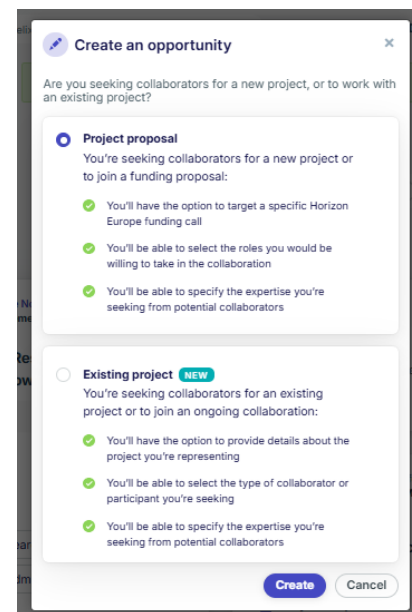
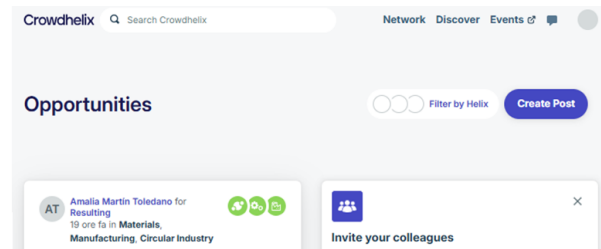
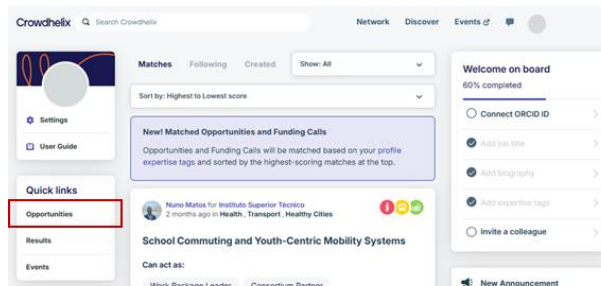
- You can modify your profile at any time by clicking on the “**Settings**” option in the dropdown menu at the top right.





How to submit a collaboration opportunity 1/2

- Select the “Opportunities” option from the Quick links panel
- Click on “Create Post” in the top-right corner of the window that appears
- Choose the type of opportunity to post: for a new project or an existing project
- Click on “Create”





How to submit a collaboration opportunity 2/2

- Describe the collaboration opportunity by filling in the required details through the various steps
- To proceed, click “Next” at each step, and complete the process by selecting “Submit”

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[← Back to Opportunities](#)

Create an Opportunity: Project Proposal

1. Overview 2. Details 3. Description 4. Visibility

On this page, and the ones that follow, you will be taken through the process of creating a new collaboration opportunity on CrowdHelix step-by-step. If you would like additional information please consult the User's guide, or get in touch with the CrowdHelix team using the Support button below.

Who are you posting on behalf of?
Choose your organisation and (if applicable) your department or research group.

*Organisation

Select Organisation

* Which Helix communities are relevant to your opportunity?
Choose up to three Helixes to share your opportunity in.

* Opportunity title
e.g. Seeking international collaborators for upcoming Digital Health call

Add title

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Create an Opportunity: Project Proposal

1. Overview 2. Details 3. Description 4. Visibility

Your progress will be saved as you submit each page, so you can leave and come back to finish later if you wish.

Which roles would you be willing to take in the collaboration?
Select all that apply.

Coordinator Work Package Leader

Consortium Partner Individual Expert

* What expertise are you seeking from potential collaborators?
Choose one or more keywords and press enter after each one.

e.g. Big data, Statistics, Robotics...

Are you targeting a Horizon Europe call?
If so, use the box below to search for the call using either its title or its identification code.

e.g. ICT-38-2020

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Create an Opportunity: Project Proposal

1. Overview 2. Details 3. Description 4. Visibility

* Describe your collaboration opportunity
Your opportunity should ideally represent a tangible, time-sensitive call for collaborators with relevant expertise, regardless of their country or organisation of origin.

Please specify what you hope to achieve from the collaboration, and be clear about what expertise you're seeking. This means that potential collaborators will be able to understand whether or not they might be suitable, and ensures that CrowdHelix's recommender system can suggest the most appropriate matches.

Add description

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Create an Opportunity: Project Proposal

1. Overview 2. Details 3. Description 4. Visibility

How widely can your opportunity be shared?
Control who can see it, and whether other users can share it with their trusted collaborators outside the CrowdHelix Network.

Extended Network

[Unsure which option to choose?](#)

Upload an attachment, if you wish.
The maximum file size is 5MB.

Choose File



Tips – Create an Opportunity

To fully leverage Crowdhelix's capabilities, it is important to:

- Clearly articulate your requests and expertise in the forms, making it easier for potential collaborators to understand your needs
- Be active in interactions with incoming contacts

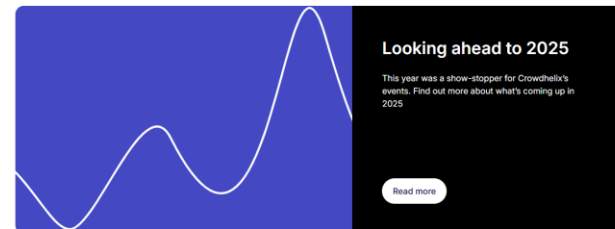


Training and Networking – How to register

- Visit the page <https://crowdhelix.com/events> for an overview of available training and networking events.
- Select the event of interest and proceed with registration via the Eventbrite platform.
- Click on “**Select tickets**” and reserve one or more spots.
- Wait for the confirmation email of your registration

Events That Offer Practical Guidance And Advice

CrowdHelix events deliver in-depth, practical guidance and advice that helps our members navigate the EU funding landscape and engage with world-class researchers, business leaders and investors.



Training Events

Bespoke professional development events for research management professionals

Network Events

Connecting globally leading researchers, innovators, business leaders and investors



Webinar on using Crowdhelix

A webinar dedicated to using the platform is available every month.

Upcoming Training Events

[View all training events](#)



Open Webinar - Using the Crowdhelix Open Innovation Platform

Tue 21 - 21 Jan • Online

An introduction to the Crowdhelix Platform and its matchmaking capabilities for international funding opportunities

[Learn more](#) ↗



Open Webinar - Using the Crowdhelix Open Innovation Platform

Tue 18 - 18 Feb • Online

An introduction to the Crowdhelix Platform and its matchmaking capabilities for international funding opportunities.

[Learn more](#) ↗



Helixes

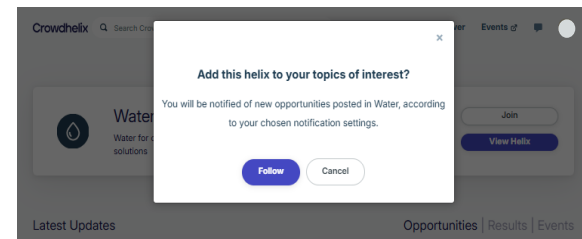
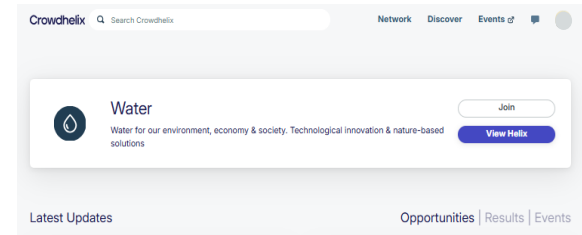
Crowdhelix is structured around numerous [Helixes](#), which represent international communities of researchers and innovators collaborating on a specific topic.





How to join the Helixes

- Consult the list of available Helixes at <https://platform.crowdhelix.com/helixes>
- Add one or more Helixes to your research topics by first selecting the “**Join**” option, then the “**Follow**” option.
- It is possible to actively participate in one or more Helixes as a Participating Organisation (UNICA) by creating a research group with expertise related to the topics covered. Participation is subject to approval by Crowdhelix, which will assess the group's experience and interest. Those wishing to create a research group and assume the role of leader should contact assistenza.crowdhelix@unica.it





References

For more information on the terms of use:

- User Guide

<https://platform.crowdhelix.com/guide>

- Terms & Conditions

<https://crowdhelix.com/terms-and-conditions>